



MERCHANDISING & PROMOTIONS




Stand Out from the Crowd



STAND OUT IN THE AISLE!

All of Kapro's custom displays are designed with full color graphics

FLOOR DISPLAYS


	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<p>Laser Glass Display Case</p>	<p>This sturdy and attractive glass display is the perfect presentation for Kapro's laser products.</p> <ul style="list-style-type: none"> • Four strong shelves • Easy to open full-height door • Full view of products from all sides 	<p>15.7" x 13.6" x 64.3" 40 x 34.6 x 163.5cm</p>
	<p>Optivision™ Red Family Metal Floor Display</p>	<p>Sturdy, custom design for the 905, 930, 935, 946 & 510 Optivision range. Holds up to 42 products in a clear, up front presentation.</p>	<p>19.8" x 6.2" x 74.8" 50.5 x 40 x 190cm</p>
 <div data-bbox="357 1787 619 1935" style="border: 2px solid red; border-radius: 50%; padding: 10px; display: inline-block; text-align: center;"> <p>770 Exodus set up</p> </div>	<p>Universal Kapro Level Display</p>	<p>Easy cardboard display set-up. 12 pcs of varying lengths:</p> <ul style="list-style-type: none"> • 60cm lengths • 80cm lengths • 100cm lengths 	<p>13.7" x 9.2" x 29.3" 35 x 23.5 x 74.5 cm</p>

FLOOR DISPLAYS


	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<p>The Kapro Specialist</p>	<p>12 Piece metal display for 4 Kapro specialty levels:</p> <ul style="list-style-type: none"> • 783 • 773 • 108 • 920 <p>* 3 Piece per product</p>	<p>18.3" x 14.3" x 22.4" 46.5 x 36.5 x 57cm</p>
	<p>Universal Metal Display</p> <p>789 set up</p>	<p>24 Piece Metal floor Display</p> <ul style="list-style-type: none"> - 4 Tiered display - 6 Products per tier <p>* Ships flat, ready to assemble</p>	<p>18.3" x 14.3" x 22.4" 46.5 x 36.5 x 57cm</p>
	<p>Universal Metal Display Level + Bag</p> <p>985 Apollo™ set up</p>	<p>12 Piece metal display for 985 Apollo™ levels with bag (120cm / 48")</p> <p>* Ships flat, ready to assemble</p>	<p>18.3" x 14.3" x 27.5" 46.5 x 36.5 x 70cm</p>

WALL DISPLAYS






	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<p>Total Kapro 1/2 Wall</p>	<p>Painted stainless steel wall display with 2 modular shelves</p> <ul style="list-style-type: none"> • Excellent for displaying lasers • Hanging hooks: L150mm-D5mm 20pcs 	<p>23.6" x 17.7" x 74.8" 60 x 45 x 190cm</p>

	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<p>Total Kapro Full Wall</p>	<p>Painted stainless steel wall display with hooks</p> <p>hook: L150mm-D5mm 15pcs L250mm-D6mm 15pcs</p>	<p>39.3" x 18.5" x 78.7" 100 x 47 x 200cm</p>

FLOOR DISPLAYS/ POLE

	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<p>Multi-directional Display for Laser Products</p>	<ul style="list-style-type: none"> • Telescoping pole with locking sections • Strong lightweight tripod stand • 4 Adjustable laser mounts with 1/4" UNC thread • Soft carry case with shoulder strap 	<p>Maximum height: 10.5' 3.2 m</p>




COUNTERTOP DISPLAYS

PICTURE	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<p>340 Postrite® Display</p>	<p>6 Piece cardboard display</p>	<p>9.4" x 7.4" x 7" 24 x 19 x 18cm</p>
	<p>246 Handy Level Display</p>	<p>10 Piece cardboard display</p>	<p>4.3" x 2.1" x 9.4" 11 x 5.5 x 24cm</p>
	<p>724 Cast Toolbox Level Display</p>	<p>12 Piece cardboard display</p>	<p>12.2" x 10.2" x 1.7" 31 x 26 x 4.5cm</p>
	<p>108T Tap Level Display</p>	<p>6 Piece cardboard display</p>	<p>15.7" x 12.2" x 2.1" 40 x 31 x 5.5cm</p>
	<p>779T Magnetic Torpedo Level Display</p>	<p>6 Piece cardboard display</p>	<p>12.2" x 10.2" x 1.7" 31 x 26 x 4.5cm</p>

COUNTERTOP DISPLAYS

PICTURE	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<p>227 Toolbox Level Display</p>	<p>20 Piece cardboard display</p>	<p>11.4" x 9.05" x 10.6" 29 x 23 x 27cm</p>
	<p>229 Toolbox Level Display</p>	<p>20 Piece cardboard display</p>	<p>11.4" x 9.05" x 10.6" 29 x 23 x 27cm</p>
	<p>929 Toolbox Level Display</p>	<p>15 Piece cardboard display</p>	<p>11.4" x 9.05" x 10.6" 29 x 23 x 27cm</p>
	<p>810 Prolaser[®] Nail Gripper[™] Display</p>	<p>6 Piece cardboard display</p>	<p>11.4" x 9.05" x 10.6" 29 x 23 x 27cm</p>
	<p>314-90 T-Square Work Center Display</p>	<p>10 Piece cardboard display</p>	

COUNTERTOP DISPLAYS

PICTURE	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	946 Smarty™ Pocket Level Display	6 Piece cardboard display	4.52" x 9.44" x 11.0" 11.5 x 23.5 x 6cm
	771 Twin™ Level Display	10 Piece cardboard display	4.7" x 9.84" x 11.0" 12 x 25 x 6cm
	Mini Metal Counter Display	6 Piece Hanging hooks	15.7" x 12.7" x 19.7" 40 x 32.5 x 50cm

GOODIES



Kapro Stickers

Full Color Kapro Logo

Stickers – 90cm x 30cm (35.4" x 11.8")



Magnetic vial



Keychain vial



Notepad

Sales people Branded Travel Bag

Easy-to-carry Sales Bag



KIT TO STORE

FLAG ON STRIP:

Size: 21/29.7cm (8 flags)
5 Meter long



"FOLLOW ME" STICKERS:

Size: 10.5/22.5cm



"PUSH & PULL" STICKERS:

Size: 12/29.7cm



ARROW STICKERS:

Size: 17.5/34.7cm



LEVEL STICKER (for doors):

Size: 4.2/29cm



KAPRO LOGO STICKER:

Size: 30/90cm



LEVEL BAGS

Soft Multi-Level Bag

Fits 3-4 levels;

Contractor Level: 60cm (24") +
120cm (48") + 923 Cast Torpedo



Soft Contractor Level Bag

Fits 2 levels;

60cm (24") / 120cm (48")



3 Pieces Soft Contractor Level SET Bag

A sleek, perfectly fitted bag with handle and
shoulder strap.

Fits 3 levels

Level 60cm (24") + 120cm (48") + 180cm (72")



2 Pieces Soft Contractor Level SET Bag

A sleek, perfectly fitted bag with handle and
shoulder strap.

Fits 2 Contractor levels

80cm (32") & 120cm (48")



