



# MERCHANDISING & PROMOTIONS

Stand Out from the Crowd











# STAND OUT IN THE AISLE!

All of Kapro's custom displays are designed with full color graphics

## FLOOR DISPLAYS

	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<p><b>Laser Glass Display Case</b></p>	<p>This sturdy and attractive glass display is the perfect presentation for Kapro's laser products.</p> <ul style="list-style-type: none"> <li>• Four strong shelves</li> <li>• Easy to open full-height door</li> <li>• Full view of products from all sides</li> </ul>	<p>15.7" x 13.6" x 64.3" 40 x 34.6 x 163.5cm</p>
	<p><b>Optivision™ Red Family Metal Floor Display</b></p>	<p>Sturdy, custom design for the 905, 930, 935, 946 &amp; 510 Optivision range. Holds up to 42 products in a clear, up front presentation.</p>	<p>19.8" x 6.2" x 74.8" 50.5 x 40 x 190cm</p>
 <div data-bbox="359 1792 614 1937" style="border: 2px solid red; border-radius: 50%; padding: 10px; display: inline-block; text-align: center;"> <p>770 Exodus set up</p> </div>	<p><b>Universal Kapro Level Display</b></p>	<p>Easy cardboard display set-up. 12 pcs of varying lengths:</p> <ul style="list-style-type: none"> <li>• 60cm lengths</li> <li>• 80cm lengths</li> <li>• 100cm lengths</li> </ul>	<p>13.7" x 9.2" x 29.3" 35 x 23.5 x 74.5 cm</p>


# FLOOR DISPLAYS

	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<p><b>The Kapro Specialist</b></p>	<p>12 Piece metal display for 4 Kapro specialty levels:</p> <ul style="list-style-type: none"> <li>• 783</li> <li>• 773</li> <li>• 108</li> <li>• 920</li> </ul> <p>* 3 Piece per product</p>	<p>18.3" x 14.3" x 22.4" 46.5 x 36.5 x 57cm</p>
	<p><b>Universal Metal Display</b></p> <p>789 set up</p>	<p>24 Piece Metal floor Display</p> <ul style="list-style-type: none"> <li>- 4 Tiered display</li> <li>- 6 Products per tier</li> </ul> <p>* Ships flat, ready to assemble</p>	<p>18.3" x 14.3" x 22.4" 46.5 x 36.5 x 57cm</p>
	<p><b>Universal Metal Display Level + Bag</b></p> <p>985 Apollo™ set up</p>	<p>12 Piece metal display for 985 Apollo™ levels with bag (120cm / 48")</p> <p>* Ships flat, ready to assemble</p>	<p>18.3" x 14.3" x 27.5" 46.5 x 36.5 x 70cm</p>




## WALL DISPLAYS

	TITLE	DESCRIPTION	DIMENSIONS L x W x H
 <p>The image shows a red wall-mounted display unit with two shelves. The top shelf is a perforated metal grid with various laser tools hanging from it. The bottom shelf is a solid red surface with several product boxes and manuals displayed. The Kapro logo is visible at the top.</p>	<p><b>Total Kapro 1/2 Wall</b></p>	<p>Painted stainless steel wall display with 2 modular shelves</p> <ul style="list-style-type: none"> <li>• Excellent for displaying lasers</li> <li>• Hanging hooks</li> </ul>	<p>23.6" x 17.7" x 74.8" 60 x 45 x 190cm</p>

 <p>The image shows a tall, narrow wall-mounted display unit. It features a dark blue perforated metal grid for hanging tools, with a red top section containing the Kapro logo and the slogan 'TOOLS WITH VISION'. The unit is mounted on a dark base.</p>	<p><b>Total Kapro Full Wall</b></p>	<p>Painted stainless steel wall display with hooks</p>	<p>39.3" x 18.5" x 78.7" 100 x 47 x 200cm</p>
---	---	--	---

## FLOOR DISPLAYS/ POLE

	TITLE	DESCRIPTION	DIMENSIONS L x W x H
 <p>The image shows a red telescoping pole mounted on a tripod stand. The pole has several adjustable laser mounts attached to it, each holding a laser product. The stand is a three-legged tripod.</p>	<p><b>Multi-directional Display for Laser Products</b></p>	<ul style="list-style-type: none"> <li>• Telescoping pole with locking sections</li> <li>• Strong lightweight tripod stand</li> <li>• 4 Adjustable laser mounts with 1/4" UNC thread</li> <li>• Soft carry case with shoulder strap</li> </ul>	<p>Maximum height: 10.5' 3.2 m</p>



# COUNTERTOP DISPLAYS

PICTURE	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<p><b>341 Mini Post Level Display</b></p>	<p>12 Piece cardboard display</p>	<p>8.6" x 7.9" x 3.4" 22 x 20 x 9cm</p>
	<p><b>340 Postrite® Display</b></p>	<p>6 Piece cardboard display</p>	<p>9.4" x 7.4" x 7" 24 x 19 x 18cm</p>
	<p><b>246 Handy Level Display</b></p>	<p>10 Piece cardboard display</p>	<p>4.3" x 2.1" x 9.4" 11 x 5.5 x 24cm</p>
	<p><b>724 Cast Toolbox Level Display</b></p>	<p>12 Piece cardboard display</p>	<p>12.2" x 10.2" x 1.7" 31 x 26 x 4.5cm</p>
	<p><b>318 Electrical Outlet Marker™ Display</b></p>	<p>6 Piece cardboard display</p>	<p>15.9" x 7.48" x 12.2" 40.5cm x 19 x 31cm</p>

# COUNTERTOP DISPLAYS

PICTURE	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<p><b>227 Toolbox Level Display</b></p>	<p>20 Piece cardboard display</p>	<p>11.4" x 9.05" x 10.6" 29 x 23 x 27cm</p>
	<p><b>229 Toolbox Level Display</b></p>	<p>20 Piece cardboard display</p>	<p>11.4" x 9.05" x 10.6" 29 x 23 x 27cm</p>
	<p><b>929 Toolbox Level Display</b></p>	<p>15 Piece cardboard display</p>	<p>11.4" x 9.05" x 10.6" 29 x 23 x 27cm</p>
	<p><b>810 Prolaser<sup>®</sup> Nail Gripper<sup>™</sup> Display</b></p>	<p>6 Piece cardboard display</p>	<p>11.4" x 9.05" x 10.6" 29 x 23 x 27cm</p>
	<p><b>314-90 T-Square Work Center Display</b></p>	<p>10 Piece cardboard display</p>	

## COUNTERTOP DISPLAYS

PICTURE	TITLE	DESCRIPTION	DIMENSIONS L x W x H
	<b>946 Smarty™ Pocket Level Display</b>	6 Piece cardboard display	4.52" x 9.44" x 11.0" 11.5 x 23.5 x 6cm
	<b>771 Twin™ Level Display</b>	10 Piece cardboard display	4.7" x 9.84" x 11.0" 12 x 25 x 6cm

## GOODIES



### Kapro Stickers

Full Color Kapro Logo

Stickers – 90cm x 30cm (35.4" x 11.8")



Magnetic vial



Keychain vial



Notepad

### Salespeople Branded Travel Bag

Easy-to-carry Sales Bag





# KIT TO STORE

## FLAG ON STRIP:

Size: 21/29.7cm (8 flags)



## "FOLLOW ME" STICKERS:

Size: 10.5/22.5cm



## "PUSH & PULL" STICKERS:

Size: 12/25cm



## LEVEL STICKER (for doors):

Size: 4.2/29cm



## KAPRO LOGO STICKER:

Size: 30/90cm



## LEVEL BAGS

---

### Soft Multi-Level Bag

Fits 3-4 levels;

Contractor Level: 60cm (24") +  
120cm (48") + 923 Cast Torpedo



### Soft Contractor Level Bag

Fits 2 levels;

60cm (24") / 120cm (48")



### 3 Pieces Contractor Level SET Bag

A sleek, perfectly fitted bag with ha  
shoulder strap.

Fits 3 levels

Level 60cm (24") + 120cm (48") + 180cm (72")



### 2 Pieces Contractor Level SET Bag

A sleek, perfectly fitted bag with handle and  
shoulder strap.

Fits 2 Contractor levels

80cm (32") & 120cm (48")





